



CITY OF NEWPORT BEACH

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BROWN IS THE NEW GREEN - CONSERVING WATER ONE MEDIAN AT A TIME

Faced with a four-year drought, the Governor ordered mandatory state water-usage reductions. Newport's target reduction is 28% citywide through early next year. Those reductions include a ban on irrigating grass on medians in public streets unless it is done with nondrinking or reclaimed water.

You might be surprised to know that the city has over 520,000 square feet of public and privately maintained grass medians. As you drive the streets of Newport you will notice golden grass with the signs indicating one way the City is reducing its water consumption.



The City will be systematically converting the grass medians with plants that will result in a drastic reduction in water use. In the meantime, to preserve the health of all the median trees, Municipal Operations Department is retrofitting the existing irrigation with bubblers and drip irrigation to all the trees. No doubt, the golden brown medians will serve as a great reminder for all residents and business owners to cut back 25% of water use. Assigned watering day reminder postcards were sent to all residents and will be followed up by a brochure outlining details of the drought and how we can achieve our required reduction.

Visit www.newportbeachca.gov/water for more information on the drought and various ways to save.